



How Reejig Helps You Sell More Copilot

INTERNAL ENABLEMENT



Why This Matters to You as a Seller

Copilot deals often stall because customers don't know where to start. They want to buy, but they can't identify the highest-value workflows, prove ROI, or build the business case for expansion.

Many have already purchased Copilot licenses just to “test,” but with no structured deployment they see little to no consumption. Copilot has been thrown out broadly without focus, and now executives are demanding ROI.

Reejig solves this instantly. By making **all work visible, quantifying ROI, and mapping tasks directly to Copilot**, we give you a clear, compelling story to drive **faster deals, higher consumption, and stronger renewals.**

Why Copilot Deployments Stall

Customers don't know **where to start** or where the biggest opportunities for ROI are.

Early pilots fail because they're **not focused in the right areas.**

Leaders have **no visibility into the work** or how work actually gets done.

Enterprises don't change their ways of working to evolve with AI, so **Copilot is layered on top of outdated processes.**

Announcing “build your own AI” backfires, as everyone creates fragmented, personalized processes that slow things down.

Employees resist adoption because expectations of their roles haven't been reset for an AI-powered workforce.

No baseline to measure ROI, so leaders can't prove value or justify expansion.

Copilot isn't embedded in daily workflows, so licenses are switched on but not actively used.

Leaders and employees lack the skills to work effectively with AI and agents.

Employee trust gaps — fear of job loss or higher pressure stalls adoption.

Lead Boldly. Transform Responsibly.

This is Zero Wasted Potential.



The Reejiq Solution (What You Sell With)

Reejiq WorkOS is the **critical work infrastructure for the AI-powered workforce**. It gives customers **instant visibility of all work**, quantifies ROI, and connects every task to the right Copilot.

Day One Impact:

- **100% coverage** of work, mapped to roles, processes, tasks, and subtasks.
- Preloaded with **25 industry models** and millions of data points.
- Delivers **80% accuracy instantly** with no consultants or data cleanup.
- Improves to **92%+ accuracy within weeks** by learning customer patterns.
- **Continuously updates** as work evolves, keeping Copilot targeting relevant.

More Than Visibility — True Work Intelligence:

- Identifies waste and duplication.
- Pinpoints where AI and Copilot can deliver the greatest impact.
- Quantifies **dollar-value ROI**.
- Shows workforce impact, so leaders can reskill and redeploy.

What Customers Get

1

Work Made Visible

Every role, process, and task mapped.

2

Work Intelligence

ROI quantified, biggest AI opportunities highlighted.

3

Agent Orchestration

Every task matched to the right Copilot or agent.

4

Workforce Evolution

Visibility into how jobs and skills must shift.

5

ROI Tracking

Live proof of financial return and work improvement.

Why This Helps You Sell Copilot

Sell More Licenses

Every mapped task creates a Copilot recommendation.

Accelerate Consumption

Customers see exactly where Copilot fits.

Defend and Expand Renewals

ROI is proven and measurable.

Shorten Sales Cycles

Day One impact eliminates long “discovery” phases.

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