



Reejig + Co-Pilot

Intro Email to Customer

2025

Reejig

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Subject: Unlocking ROI from Copilot with Reejig

Dear [Customer Name],

As you continue exploring how Microsoft Copilot can transform work inside your organization, I want to introduce you to our partner Reejig. We work with them inside Microsoft on our own work reinvention, and they are also supporting companies such as Mastercard, Kraft Heinz, and Johnson & Johnson.

Reejig brings the **Work Re-Engineering Journey**, a structured approach that helps organizations build an AI-powered workforce by combining Microsoft technology with their Work Operating System. Together, we can help you:

- **See the Work** with a Work Map that makes roles, processes, and tasks visible.
- **Find Waste and Opportunity** with a Work GPS that highlights duplication, inefficiencies, and where Copilot can deliver the greatest ROI.
- **Take Action** with an Agent Navigator that directs you to the best agent for each task, whether out-of-the-box or custom-built.
- **Prove the Impact** by tracking capacity unlocked, costs reduced, and time saved to demonstrate measurable ROI.
- **Re-Engineer Work** as agents take on more, ensuring processes evolve dynamically rather than just automating existing work, while preparing your workforce for the skills they need next.

This journey creates measurable value and gives leaders a clear, evidence-based path to adopt Copilot and agents at scale.

I would be glad to arrange an introduction with the Reejig team so you can explore how this approach can accelerate adoption and ROI for your organization.

Attached is more detail on what they do.

Best regards,

[Your Name]