



Reejig + Microsoft Copilot Adoption Path

RATE CARD

INTERNAL ENABLEMENT

Contract Model

- **1 Year for Customer Lands** – Reejig signs the customer directly for all land deals.
- **3 Years for Department & Full Org** – Reejig signs longer contracts for departmental and enterprise rollouts.
- **Ongoing Value:** Reejig continuously monitors work, updates agents, and owns workflows with the customer so value compounds over time.

Formula to Success

1 Start (5 Days to Value)

15 Roles - Proof of Concept

- **Scope:** 15 roles mapped to tasks, subtasks, and skills; with Microsoft Copilot and agent recommendations.
- **Funding:** Pre-sales ECIF
- **Price:** \$30K

2 Build (8 Weeks to Value)

2 Teams

- **Scope:** 2 teams (IT, HR, Finance, Sales, Marketing)
- **Funding:** MCI + Jumpstart
- **Price:** \$50K

3 Teams

- **Scope:** 3 teams (IT, HR, Finance, Sales, Marketing (highest performing units))
- **Funding:** ECIF
- **Price:** \$75K

3 Grow (3-6 months)

Scale from 2-3 teams to full department

- **Scope:** Full department
- **Funding:** ECIF
- **Contract:** 3 years
- **Price:** \$250K per department

Seller Guidance

1. **Step 1:** Always start with a Land package (funded starter, 1-year contract). Reejig will be pushing the customer to expand, supply evidence of Agent ROI, and generate case studies for upsell.
2. **Step 2:** After 8 weeks, expand to a full department and repeat the playbook: get to value fast, prove ROI, and supply case studies and evidence to upsell further departments or the full org.
3. **Step 3:** By 12 months, push to Explode for full org adoption

Lead Boldly. Transform Responsibly.
This is Zero Wasted Potential.