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Our ask of you today



Challenge how your organization defines work



Commit to bold, responsible action beyond this room



Reflect how you've led transformation before and what needs to change



Contribute your insights and build together

Deep Dive & Interactive Workshop: Designing the AI-Powered Workforce



Siobhan Savage
CEO & Co-Founder





Work Hasn't Changed In Decades

But the world has.



Why Are We Still Operating Like It's 1995?

The **world is moving at AI speed**, but our **work models are stuck**.

Traditional jobs, hierarchies, and operating models no longer serve the speed and complexity of today's world.

We need to boldly re-engineer how work gets done

Businesses Aren't Ready— and People Are Being Left Behind

Invisible work

**We don't know
who's doing what.**

Misguided AI decisions

**Not aligned to
strategy.**

Workforce resistance

Fear of AI.

Siloed data

Broken systems.

Disconnected strategies

**People and AI are
misaligned.**

This isn't just a technology problem—it's a crisis of alignment.



Your Toolkit for the

New World of Work

People have **Skills**



Jobs have **Tasks**



Tasks need **Skills**



AI Automates Tasks, Not Skills

The time to act
is now.

Reinvention isn't optional – it's essential.





The World Demands Bold & Responsible Reinvention

- Make work visible.
- Align AI to business priorities.
- Re-engineer jobs to embrace AI.



- Empower people to see AI as an enabler.
- Reskill and redeploy.
- Ensure no one is left behind.



Once-in-a- Generation Leaders Shape the Future

You are not just leading teams—you are leading a **workforce revolution.**

How you show up today and the decisions you make **will define whether your organization thrives or stalls.**

The world needs leaders who are **bold enough to act and responsible enough to care.**



Our North Star: A World with Zero Wasted Potential



People

Every person is doing work that matters - to them, to the company, to the world.

Business

Lean. Fast. Profitable.
The right work, flowing
to the right workers -
amplified by AI.

Society

The future helps
communities rise.
Because no one
should be left behind.

ZERO WASTED POTENTIAL



This is Your Moment.

You're being asked to lead through one of the biggest shifts in work history.

Are you ready?

ZERO WASTED POTENTIAL

Powered by Reejig



The
WORK
REINVENTION
Studio





Your Mission

**You've been chosen to lead a
once-in-a-generation transformation.**

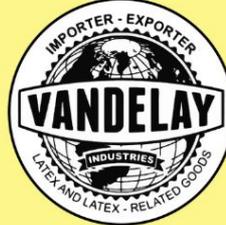
Redesign your workforce. Identify where work
needs to be reinvented. Unlock the power of
AI.

Let the games begin!

Introducing the Teams!



**Parks and
Recreation**



**DUNDER
MIFFLIN, INC.**
PAPER COMPANY

STARK INDUSTRIES

Instructions

Step 1

Assemble Your Task Force

Follow your fearless leader (flag in hand) to your company's studio

Step 2

See What You're Working With

Review the 9 critical roles you've been tasked with to reinvent

Step 3

Reinvent Like Titans

Identify where to deploy AI for maximum impact at a task level

Step 4

Lock In Your Strategy

Finalize your reinvention strategy before it's time to determine the winners!

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Your Challenge: Reinvent 9 Roles

Over the next 45 mins:

1. Review the core tasks within each of your 9 roles
2. Strategically decide which tasks to automate using AI
3. Mark your decisions using your limited set of stickers

▲ Heads up:

- You don't have enough stickers for everything.
- Not every role—or task—should be automated.
- **Choose wisely. Prioritize with purpose.**



Wrapping up

AI automates tasks, not skills.

Put the money where the pain is. Deploy AI to the highest-value, highest-cost tasks first

It takes a team. You solved this together; that same cross-functional teamwork is what it will take.

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The Future of Enterprise AI



Itai Asseo
Head of Incubation &
Brand Strategy,
AI Research



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Rapid Fire Recap & Takeaways



Siobhan Savage
CEO & Co-Founder



Louisa Grundy
VP Marketing



Deep Dive & Interactive Workshop: Reinventing Your Workforce While Reskilling

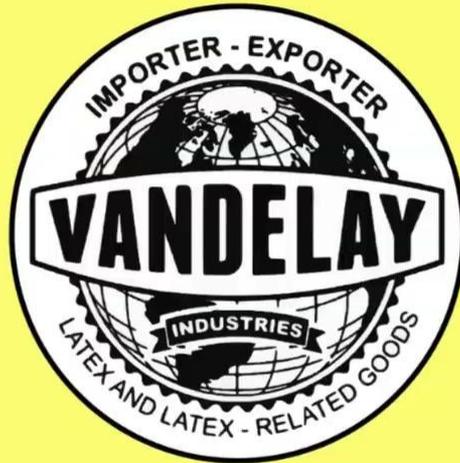


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