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Welcome to the

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The Work Design Collaborative

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NEW YORK LIFE

MERCK

workday.

IBM

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reckitt



THE LEARNING FORUM

Sana



WPP



Virtual Meet #1

SIEMENS

TRANE TECHNOLOGIES

Hitachi Rail

UNITEDHEALTH GROUP

VISA

Walmart

Agenda + Speakers

Welcome!



Meighan Hackett
Managing Director at
The Learning Forum



Sam Wilkins
Founding GTM at Sana

Member Insights



Meredith Lerner
Director of Strategic Talent
Operations at WPP



Dennis Di Lorenzo
Director of Skilling Strategy at
Micron Technology

The AI-Powered Workforce



Siobhan Savage
CEO and Co-Founder
of Reejig

Reinventing Your Workforce While Reskilling



Jenny Simmons
VP Global Head of Onboarding &
Employee Learning



Ruth Hickins
Workforce Innovation at
Salesforce

Q&A + Wrap Up



Meighan Hackett
Managing Director at
The Learning Forum

Deep Dive & Workshop Recap: Designing the AI-Powered Workforce



Siobhan Savage
CEO & Co-Founder





Work Hasn't Changed In Decades

But the world has.



Why Are We Still Operating Like It's **1995**?

The **world is moving at AI speed**, but
our **work models are stuck**.

**Traditional jobs, hierarchies, and
operating models** no longer serve the
speed and complexity of today's world.

**We need to boldly re-engineer
how work gets done**

Businesses Aren't Ready— and People Are Being Left Behind

Invisible work

**We don't know
who's doing what.**

Misguided AI decisions

**Not aligned to
strategy.**

Workforce resistance

Fear of AI.

Siloed data

Broken systems.

Disconnected strategies

**People and AI are
misaligned.**

This isn't just a technology problem—it's a crisis of alignment.



Your Toolkit for the

New World of Work

People have **Skills**



Jobs have **Tasks**



Tasks need **Skills**



AI Automates Tasks, Not Skills

The time to act
is now.

Reinvention isn't optional – it's essential.





The World Demands Bold & Responsible Reinvention

- Make work visible.
- Align AI to business priorities.
- Re-engineer jobs to embrace AI.



- Empower people to see AI as an enabler.
- Reskill and redeploy.
- Ensure no one is left behind.



Once-in-a- Generation Leaders Shape the Future

You are not just leading teams—you are leading a **workforce revolution.**

How you show up today and the decisions you make **will define whether your organization thrives or stalls.**

The world needs leaders who are **bold enough to act and responsible enough to care.**



Our North Star: A World with Zero Wasted Potential



People

Every person is doing work that matters - to them, to the company, to the world.

Business

Lean. Fast. Profitable.
The right work, flowing
to the right workers -
amplified by AI.

Society

The future helps
communities rise.
Because no one
should be left behind.

ZERO WASTED POTENTIAL



This is Your Moment.

You're being asked to lead through one of the biggest shifts in work history.

Are you ready?

ZERO WASTED POTENTIAL

Powered by Reejig



Weekly Learning Modules Dropping on **Monday!**



Week 1 Topic:

Welcome to the AI Powered Workforce

Outcome: Understand AI's Impact on Work



Week 2 Topic:

The Death of the Job Architecture

Outcome: Spot What's Broken in Today's Job Structures



Week 3 Topic:

Why You Need Tasks AND Skills to Understand Work

Outcome: Know the Difference: Skills vs. Tasks vs. Jobs



Week 4 Topic:

Breaking Down Work and Why it Matters

Outcome: Design a Future-Ready Workforce



Week 5 Topic:

Understanding AI: Chatbots, Agents, and Automation – What's What

Outcome: Create Your AI Inventory & Governance Plan



Week 6 Topic:

Why IT Shouldn't Own AI Workforce Strategy — HR Must

Outcome: Lead with Confidence, Avoiding Fear-Based AI Adoption

Member Insights: Reimagining Work in an AI-Powered World



Meredith Lerner
Director of Strategic Talent
Operations at WPP



Dennis Di Lorenzo
Director of Skilling Strategy
at Micron Technology



Deep Dive & Workshop Recap: Reinventing Your Workforce While Reskilling



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salesforce



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Workforce Innovation at
Salesforce

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Up Next for WDC



Wednesday, July 16th
In-Person Meetup @ Amazon,
NYC



Tuesday, Sept 30th
In-Person Meetup in NYC



Wednesday, Dec 3rd
In-Person Meetup in NYC



Wednesday, Aug 12th
Virtual Session @ 1pm EST



Tuesday, Oct 28th
Virtual Session @ 1pm EST



Thursday, Dec 11th
Virtual Session @ 1pm EST

+ Weekly Learning Modules on “Building the AI-Powered Workforce” will land in your inbox, **Monday at 9am ET!** 

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